



Fourth year Public and political communication

Organization

Transverse skills

Transverse skills (Mandatory)

General Knowledge
Economics
Speciality CPP/SPSC
English
LVB

Languages (Choice: 1 Max number of courses to choose 7)

LVB – German
LVB – Arabic
LVB – Spanish
LVB – French as a foreign language
LVB – Italian
LVB – Portuguese
LVB – Russian

Sport

Core knowledge

Classes - semester 1 (Mandatory)

Electoral sociology
Theory of political communication
Theories of organizational communication

Final Oral Examination - Outward-looking class/involvement (Mandatory)

Final Oral Examination
Outward-looking class or validation of students' extracurricular activity involvement

Specialized skills

Classes - semester 2 (Mandatory)

Political psychology
Agenda setting and Issue Definition
Local political life
The stakes of political communication

Specific seminars (Mandatory)

Careers in communication and marketing



Social networks and media relations management

ISIC seminars (Mandatory)

Indesign

Editorial strategies and projects

Communication plan

Organizational unit

Sciences Po Bordeaux (Etablissement racine)