



## Masters "Cultural projects management and territorial development" of the Institute of Political Studies

### Presentation

The "Cultural Projects Management and Territorial Development" course trains students in cultural management, by providing them with the knowledge necessary to understand the local, national and international environment in which these professions operate today. It includes training in public, private, and associative cultural action, through direct acquisition of professional know-how. It aims to develop students' understanding of public policies, of the functioning of associations while covering issues related to the social and solidarity economy. It considers the territorial dimension at all levels, local, national, and international. The fifth year tends to focus more on international cooperation.

This Master's course is offered in partnership with the Master "Engineering of Cultural and Intercultural Projects" of the University Bordeaux Montaigne and involves the intervention of many professionals.

### Objectives

The main objective of this Master's course is to provide students with a training program that combines academic and professional dimensions. Concerning the academic dimension, the Cultural Projects Management and Territorial Development course is based on Sciences Po Bordeaux's expertise in cultural policies, on its classes in general knowledge, law, economics, cultural history, sociology, and modern languages. As far as the professional dimension is concerned, cultural actors are involved in the training from the fourth year, their role in the training process becoming predominant in the fifth year. Throughout the fifth year, students will work directly in the field with professionals and cultural institutions in project design modules. Training in digital tools is also included in the program.

The students have two written project simulation exercises – based on the seminars - to prepare in the fourth and fifth year.

They will be required to make an oral presentation of a collective project design, developed in the fifth year between September and January.

This will conclude the Sciences Po Bordeaux training course. The students will then go on to complete an internship and must report on this experience by writing a dissertation.

### Additional information

The specificity of this Master's course lies in the fact that it approaches the development of cultural projects in their territorial dimensions (at local, national, or international levels) and in so doing considers

#### In brief

##### **Type of education**

- \* Continuing education
- \* Initial education

**Kind of education :** Second cycle | masters degree

**Internship :** Obligatory (4 months minimum)

#### Contacts

##### **Responsible(s)**

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employment opportunities at local, national, or international levels. This Master's program is now well tested; it has been improved several times and adapted to societal evolutions. It provides training in cultural engineering, and also draws its strength from being part of an Institute of Political Studies located in a very attractive metropolis – Bordeaux - and in which general education is a core focus.

## Training content

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This information is for guidance purposes.

## Organization

Fourth year Cultural Projects Management and Territorial Development

Fifth-year Cultural Projects Management and Territorial Development

## Access conditions

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Sciences Po Bordeaux Diploma : [First year](#)

[Find out more about the requirements for admission to fourth year](#)

## Professional insertion

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This course provides opportunities for employment in all cultural establishments and public or private organizations in the cultural field, including internationally: managerial positions in cultural services or agencies of the State or local authorities, positions in French institutes and Alliances Françaises abroad, cultural facility administrator, director of heritage sites, designer and director of cultural events, director of theatre companies or art galleries, exhibition curator, jobs in the film and music sectors, etc

# Fourth year Cultural Projects Management and Territorial Development

## Organization

### Transverse skills

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#### Transverse skills (Mandatory)

General Knowledge  
Economics  
Specialty MPCDT  
English  
LVB

#### Languages (Choice: 1 Max number of courses to choose 7)

LVB – German  
LVB – Arabic  
LVB – Spanish  
LVB – French as a foreign language  
LVB – Italian  
LVB – Portuguese  
LVB – Russian

Sport

### Core knowledge

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#### Classes - semester 1 (Mandatory)

International economics  
Public policy analysis  
History of cultural policies

#### Final Oral Examination - Outward-looking class/involvement (Mandatory)

Final Oral Examination  
Outward-looking class or validation of students' extracurricular activity involvement

### Specialized skills

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#### Classes - semester 2 (Mandatory)

Artistic and Literary Movements  
Economic implications of culture  
The sociology of culture  
Culture and decentralization

#### Specific seminars (Mandatory)

Introduction to Desktop Publishing  
Cultural management



Cultural project engineering  
Social networks and media relations management



## Fifth year Cultural Projects Management and Territorial Development

### Organization

#### Transverse skills

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##### Method conferences (10.0 credits ECTS) (Mandatory)

General knowledge  
Economics  
English  
LVB

##### Languages (Choice: 1 Max number of courses to choose 8)

LVB – German  
LVB – Arabic  
LVB – Chinese  
LVB – Spanish  
LVB – French as a foreign language  
LVB – Italian  
LVB – Portuguese  
LVB – Russian

##### Examinations (6.0 credits ECTS) (Mandatory)

Final Oral Examination – English  
Final Oral Examination – LVB

#### Consolidation of disciplinary knowledge

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##### Certificate 1 : European and international cooperation (6.0 credits ECTS) (Mandatory)

Cultural policies in Europe  
Methodology of the European project  
International cultural cooperation seminar

##### Certificate 2 : Modalities of development of cultural projects (6.0 credits ECTS) (Mandatory)

Cultural patronage  
Cultural project design

##### Certificate 3 : Cultural law and management (6.0 credits ECTS) (Mandatory)

Management, accounting, taxation  
Legal specificities of culture  
Cultural management

#### Transition into the professional world

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##### Workshops, simulations and tutored projects (Mandatory)

Social and solidarity economics



Defence of projects  
Reflection on digital networks

**Dissertation or Internship**

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