



Theory of political communication

Presentation

The class is divided into an introduction, followed by a first ("top-down communication"), and then second sections ("bottom-up communication").

Recommended Prerequisite(s)

Students are required to have attended one class of introduction to political science or political sociology.

In brief

ECTS credits : 2.0

Number of hours : 18.0

Teaching term : Six-monthly

Teaching activity : Lecture course

Year : Fourth year

Validation : Final written examination

Contacts

Responsible(s)

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Form of assessment

The number of ECTS credits and the assessment methods are likely to be different for students in credit exchange programmes.

Bibliography

- * Gerstlé J., *La communication politique*, Armand Colin, 2008.
- * Maigret E., *Sociologie de la communication et des médias*, Armand Colin, 2015.
- * Riutort P., *Sociologie de la communication politique*, La découverte, 2007.
- * Bréchon P., *Enquêtes qualitatives, enquêtes quantitatives*, Grenoble, PUG, 2011.
- * Dargent C., *Sociologie des opinions*, Paris, Armand-Colin, 2011.

