



## Theory of political communication

### Presentation

The class is divided into an introduction, followed by a first ("top-down communication"), and then second sections ("bottom-up communication").

### Recommended Prerequisite(s)

Students are required to have attended one class of introduction to political science or political sociology.

### In brief

**ECTS credits** : 2.0

**Number of hours** : 18.0

**Teaching term** : Six-monthly

**Teaching activity** : Lecture course

**Year** : Fourth year

**Validation** : Final written examination

### Contacts

#### **Responsible(s)**

Tiberj Vincent

v.tiberj@sciencespobordeaux.fr

## Form of assessment

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The number of ECTS credits and the assessment methods are likely to be different for students in credit exchange programmes.

## Bibliography

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- \* Gerstlé J., *La communication politique*, Armand Colin, 2008.
- \* Maigret E., *Sociologie de la communication et des médias*, Armand Colin, 2015.
- \* Riutort P., *Sociologie de la communication politique*, La découverte, 2007.
- \* Bréchon P., *Enquêtes qualitatives, enquêtes quantitatives*, Grenoble, PUG, 2011.
- \* Dargent C., *Sociologie des opinions*, Paris, Armand-Colin, 2011.