



## Institutional strategies of business organizations

### Presentation

Description of the institutional environment of business organizations at the international level, within the EU, its Member States and local actors; methodological description of institutional strategies: description of the preparation and implementation phases in enterprises; presentation of practical examples illustrating various cases of institutional strategies in enterprises (international, European, local).

### Recommended Prerequisite(s)

Must have minimum knowledge of the principles of institutional law and the framework of EU policies: the institutional bodies and the main principles of Community law, the main Community policies; Must have a good understanding of the main principles of *civil rights and liberties law* and of macro- and micro-economic principles.

### In brief

**Number of hours** : 12.0

**Teaching term** : Six-monthly

**Teaching activity** : Seminar

**Year** : Fifth year

**Validation** : Continuous assessment

### Contacts

## Formule pédagogique

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The class places emphasis on practical experience: practical description of the interaction between companies and institutional actors; practical cases illustrating the objectives of companies' institutional strategies and the constraints involved in pursuing them; interactive debate on current affairs related to key institutional policies and their economic or social impact; "creative" group work on the implementation of institutional strategies.

## Additional information

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Class delivered by Gilles Teisseyre.