



Institutional strategies of business organizations

Presentation

Description of the institutional environment of business organizations at the international level, within the EU, its Member States and local actors; methodological description of institutional strategies: description of the preparation and implementation phases in enterprises; presentation of practical examples illustrating various cases of institutional strategies in enterprises (international, European, local).

Recommended Prerequisite(s)

Must have minimum knowledge of the principles of institutional law and the framework of EU policies: the institutional bodies and the main principles of Community law, the main Community policies; Must have a good understanding of the main principles of *civil rights and liberties law* and of macro- and micro-economic principles.

In brief

Number of hours : 12.0

Teaching term : Six-monthly

Teaching activity : Seminar

Year : Fifth year

Validation : Continuous assessment

Contacts

Formule pédagogique

The class places emphasis on practical experience: practical description of the interaction between companies and institutional actors; practical cases illustrating the objectives of companies' institutional strategies and the constraints involved in pursuing them; interactive debate on current affairs related to key institutional policies and their economic or social impact; "creative" group work on the implementation of institutional strategies.

Additional information

Class delivered by Gilles Teisseyre.