



## Editorial strategies and projects

### Presentation

Building on concrete and shared experience, the aim is to develop a communication material on a theme related to problems facing local authorities and public organizations. The experience must lead to the creation of this material with the active participation of the students, in terms of article writing, editing (in conjunction with a graphic design teacher) but also in dealing with classic aspects of editing (secretariat, photo, chief editing).

### In brief

**ECTS credits** : 3.0

**Number of hours** : 25.0

**Teaching term** : Six-monthly

**Teaching activity** : Method seminar

**Year** : Fourth year

**Validation** : Continuous assessment

### Contacts

#### Responsible(s)

Beaujardin Didier  
didier.beaujardin@scpobx.fr



