



## Lobbying strategy and techniques

### Presentation

This course is strongly practice-oriented and, as such, presents the main techniques for representing interests before public authorities (monitoring and mapping, argumentation, coalition building, tools for voicing opinions, etc.).

### In brief

**ECTS credits** : 3.0

**Number of hours** : 18.0

**Teaching term** : Six-monthly

**Teaching activity** : Seminar

**Year** : Fifth year

**Validation** : Continuous assessment

### Contacts

#### **Responsible(s)**

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