



## Method conference on entrepreneurship

### Presentation

**Objectives:** to educate students about entrepreneurship and develop their skills in marketing, project management, and social innovation.  
**Format:** sixteen hours, distributed over two months (October and November) in two-hour sessions. Students will work in groups on fictitious entrepreneurial projects. The method conference will end with the presentation of the students' work.

### In brief

**ECTS credits :** 3.0

**Number of hours :** 16.0

**Teaching term :** Six-monthly

**Teaching activity :** Seminar

**Year :** Fourth year

**Validation :** Final oral examination

### Contacts

#### **Responsible(s)**

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## Formule pédagogique

Most of the work is conducted in class: in groups, students develop the fictitious project. Part (a third) of the work must be done outside class, to gain a deeper understanding of the concepts.

