



## Practices of political communication

### Presentation

The focus of this class is not theoretical knowledge but rather to enable students, particularly through situational simulations, to form a clearer idea of the daily life of an elected official or his/her office. For example, how are elements of language developed? How does one convey political issues to the general public? How does one concretely manage a crisis situation? How does one achieve or enhance the acceptability of a decision or public policy? These are all situations that await students should they choose to work in the political sphere.

### In brief

**Number of hours :** 18.0

**Teaching term :** Six-monthly

**Teaching activity :** Seminar

**Year :** Fifth year

**Validation :** Continuous assessment

### Contacts

#### **Responsible(s)**

Thierry Nicolas  
nicolas.thierry@scpobx.fr

