



Cultural management

Presentation

Managing a cultural and intercultural project successfully requires skills in the legal as well as human resources and management fields. We will cover the following themes: the search for funding and building a budget (public and private funds), "cultural" business, culture versus SSE, labor (from staff representative bodies and collective agreements to employment contracts....), etc.

In brief

ECTS credits : 3.0

Number of hours : 20.0

Year : Fifth year

Validation : Continuous assessment

Contacts

Bibliography

- CEDEF | Le Centre de documentation Économie Finances : economie.gouv.fr/cedef/economie
- Le site de l'Agence pour la création d'entreprises : bpifrance-creation.fr/
- Un site de référence pour les bénévoles et les salariés du secteur associatif : associationmodeemploi.fr/
- Des publications en accès libre à destination des entrepreneurs sociaux : avise.org
- Le site de la Banque publique d'investissement : bpifrance.fr/

Formule pédagogique

The class alternates theory and practice: group work and theoretical input. Students prepare and conduct interviews with 5 to 6 foreign professionals on the management of cultural and intercultural projects (Middle East, China, European network or project manager, Anglo-Saxon countries, Africa...).

Additional information

Class delivered by Sophie Guenebaut.