



## Cultural management

### Presentation

Managing a cultural and intercultural project successfully requires skills in the legal as well as human resources and management fields. We will cover the following themes: the search for funding and building a budget (public and private funds), "cultural" business, culture versus SSE, labor (from staff representative bodies and collective agreements to employment contracts....), etc.

### In brief

**ECTS credits** : 3.0

**Number of hours** : 20.0

**Year** : Fifth year

**Validation** : Continuous assessment

### Contacts

**Responsible(s)**



## Bibliography

- \* CEDEF | Le Centre de documentation Économie Finances : [economie.gouv.fr/cedef/economie](http://economie.gouv.fr/cedef/economie)
- \* Le site de l'Agence pour la création d'entreprises : [bpifrance-creation.fr/](http://bpifrance-creation.fr/)
- \* Un site de référence pour les bénévoles et les salariés du secteur associatif : [associationmodeemploi.fr/](http://associationmodeemploi.fr/)
- \* Des publications en accès libre à destination des entrepreneurs sociaux : [avise.org](http://avise.org)
- \* Le site de la Banque publique d'investissement : [bpifrance.fr/](http://bpifrance.fr/)

## Formule pédagogique

The class alternates theory and practice: group work and theoretical input. Students prepare and conduct interviews with 5 to 6 foreign professionals on the management of cultural and intercultural projects (Middle East, China, European network or project manager, Anglo-Saxon countries, Africa...).

## Additional information

Class delivered by Sophie Guenebaut.

