



Interventions by professionals

Presentation

This seminar aims to put students in contact with professionals in the field of public affairs whose work and life rhythms, methods, logics, frameworks of interpretation, etc. may be very different from those perceived by the students. The participating professionals are interest representatives, elected officials, elected officials' staff members, business leaders, public decision-makers.

For example, professionals from the following organizations have contributed : APCO worldwide, Weber Shandwick, General Electrics, Neorama, Taddeo, ANIA (Agri-business), COFALEC (yeasts), ELIPSO (Plastic packaging), KOZ (advocacy), Canal +, Valorem, Danone, Vincent dans les vapes, National Assembly, Senate, Regional Council, Municipalities, Ministry of the environment, etc.

The professionals' interventions are generally conducted in three stages: description of their background, education and occupation; presentation of the company/organization in which they are employed and of their current position; presentation/discussion around case studies.

In brief

Number of hours : 12.0
Teaching term : Six-monthly
Teaching activity : Seminar
Year : Fifth year
Validation : Other

Contacts

Responsible(s)

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