



Cultural project engineering

Presentation

This class is practice-based and aims to develop students' understanding of the institutional, administrative, budgetary and organizational principles and mechanisms that govern the development and management of a cultural project. We will therefore propose: a concrete approach to the roles and forms of intervention of the different institutional actors in the field of culture; a presentation of the common law procedures that govern the financing of cultural projects; an analysis of the incentive mechanisms intended for specific territories or for particular types of actors; a methodological framework built according to the different stages of a project. The class will be organized around examples and concrete cases which, combined with various interventions by professionals from the world of culture, will enable the participants to measure and experiment with the specificities of cultural project design and management.

Recommended Prerequisite(s)

Basic knowledge in territorial organization and the cultural sector is required.

In brief

ECTS credits : 3.0

Number of hours : 20.0

Teaching term : Six-monthly

Teaching activity : Lecture course

Year : Fourth year

Validation : Final written examination

Contacts

Responsible(s)

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Bibliography

- * Benhamou F., *L'économie de la culture*, La Découverte, 2000.
- * Boutinet J.P., *Anthropologie du projet*, Paris, PUF, Que sais-je?, 2015.
- * Céreq, *L'évaluation qualitative, objectiver sans compter*, Bref du Céreq n°286, mai 2011.
- * Chantepie P. (dir.), *Culture et médias 2030, prospective de politiques culturelles*, Paris, CNRS–Ministère de la culture et de la communication - Comité d'histoire, 2011.
- * Waresquiel E. (dir.), *Dictionnaire des politiques culturelles en France depuis 1959*, Paris, Larousse, CNRS, 2001.

Formule pédagogique

The class combines lectures and workshop sessions.