

SYLLABUS DE COURS

Intitulé du cours	Cultural globalisation		
Enseignant(e)	Dr. Cécile Malet-Dagreou		
Champ disciplinaire		Mots clés	
Langue d'enseignement	English – advanced level	Niveau	Bachelor
Semestre	Semestre 1	Nombre d'ECTS	4 ECTS
Volume d'heures	18 heures	Modalités d'examens	Team presentations, research papers/essays – various assignments
Descriptif	This course's main goal is to explore the various concepts, dynamics, debates, and challenges of cultural globalisation. Most chapters will start with a review of key writings and concepts that describe the process of globalisation through a cultural lens. Guided by a broad understanding of culture, we will question the notion of globalisation as largely the product of Western culture, modernity, and capitalism resulting in a worldwide, homogenized, consumer culture – a scenario often referred to as “McDonaldization.” We will see that while some scholars focus on cultural conflict driven by notions of irremediable difference, others assert that globalising cultures produce a proliferation of new forms of cultural creativity, hybrid cultures, peoples, and products. That will beg the question: does transnational capitalist globalisation inevitably create democratic and cultural deficits, increasing global inequality and environmental degradation? We will explore this facet of cultural globalisation. In contrast, perhaps, as expressed in the rallying cry of many social justice organisations and activists' movements, we will wonder whether “another world is possible.” We will focus on diverse case studies to explore and discuss that possibility and also take into account emergent issues in relation to cultural globalisation in the world we live in right now. We will finish the course discussing whether we really live in a “global village” or not, and what that all means.		



Bibliographie

Cf. Chapters to read every single week